

Women's Opportunity Center
901 James Street
Syracuse, NY 13203
Phone: (315) 446-0550 Fax: (315) 446-5869
E-Mail: info@wocsyracuse.org

Sponsorship Proposal:

The WOC of Syracuse presents the 2014 Fashion for a Change Show: an evening of independent style

Date: Tuesday, March 11, 2014

Time: Cash bar and dinner from 6:00 - 7:00. Fashion show begins at 7:00. Silent auction open all evening with drawing at 8:15.

Location: Drumlin's Country Club, 800 Nottingham Road, Syracuse, NY 13224, 446-4555.

Help Us Make a Difference

Dear Business Owner,

On behalf of the Women's Opportunity Center of Syracuse, I would like to invite you to be a part of an exciting opportunity on March 11, 2014 to support our 1st charity fashion show: Fashion for a Change. Not only will you have the ideal setting to promote your business, you'll be helping women who are actively pursuing employment working to become economically self-sufficient in our community.


One of our main focuses for 2014 and beyond is to continue raising funds for training and non-traditional scholarship opportunities. As a business in Syracuse, you are well aware of the struggles many families have. Being a non-profit agency, WOC can only achieve our goals with the help of generous businesses like yours who share our commitment to this program.

We kindly ask for your company's sincere consideration of support with a donation to raise money to fund the Fashion for a Change Show, in turn funding the WOC programming. Not only can you feel good about supporting women in our great city, you can consider this an investment for the future, maybe your future. The women we train today may be employees of yours tomorrow.

If you have any questions, comments or concerns, please feel free to contact WOC at 315-446-0550 or email wocsyracuse@yahoo.com.

Thank you for your support of our event and organization. I look forward to speaking with you soon.

Sincerely,



Mary "Kiki" White



Joyce French

About Us

The Women's Opportunity Center of Syracuse provides job readiness training workshops, computer and job retention skill training, job counseling, community resource information, referral support and empowerment to women to become economically self-sufficient. We also prepares professional resumes and instructional workshops on interviewing strategies. Our tag line is "Strengthening Communities by Strengthening Families." Let women dare to dream.

About The Event

WOC of Syracuse presents the Fashion for a Change Show to be held on Tuesday, March 11, 2014 at Drumlin's Country Club. The charity fashion show is a first for the WOC, completely devoted to helping women succeed financially as they return to work and care for their families. Our models will range from local broadcasting personalities to our clients showcasing clothing from local stores and boutiques. The show itself will promote numerous local businesses including clothing/accessory stores; makeup, hair and nail boutiques; spas; consulting services; restaurants and many more. The event will start with dinner and a cash bar from 6:00-7:00 and the fashion show runs from 7:00-8:00. There will be a silent auction open all evening until the names are drawn at 8:15.

Sponsorship Levels and Benefits

As a sponsor, you have your choice of various exposure levels to select from. The benefits of each level are outlined below. Your contribution is tax deductible.

Grande Sponsor

\$5,000

- Lead name/logo recognition on all media advertisements, including magazine, newspaper, online communications, fliers, posters and event program if secured in advance.
- Full page ad within program given to all guests.
- Five (5) complimentary tickets with VIP reserved seating for ten (10) - additional five (5) tickets available for purchase.
- Name/logo on printed tickets and event signage.
- Opportunity to provide product/coupon for silent auction and vendor table (optional).
- Verbal recognition during fashion show.

Platinum Sponsor

\$2,000

- Name/logo recognition on all media advertisements, including magazine, newspaper, online communications, fliers, posters and event program if secured in advance.
- Half page ad within program given to all guests.
- Four (4) complimentary tickets with reserved VIP seating.
- Logo printed on event evening schedule/program given to all guests.
- Opportunity to provide product/coupon for silent auction and vendor table (optional).
- Verbal recognition during fashion show.

Gold Sponsor

\$1,000

- Name/logo recognition on all online communications of event.
- Quarter page ad within event program given to all guests.
- Three (3) complimentary tickets.
- Logo printed on event evening schedule/program given to all guests.
- Opportunity to provide product/coupon for silent auction and vendor table (optional).
- Verbal recognition during fashion show.

Silver Sponsor

\$500

- Name/logo recognition on all online communications of event.
- Two (2) complimentary tickets.
- Logo printed on event evening schedule/program given to all guests.
- Opportunity to provide product/coupon for silent auction and vendor table (optional).
- Verbal recognition during fashion show.

Bronze Sponsor

\$250

- Name/logo recognition on all online communications of event.
- One (1) complimentary tickets.
- Logo printed on event evening schedule/program given to all guests.
- Opportunity to provide product/coupon for silent auction and vendor table (optional).

Patron Sponsor

\$100

- Name/logo recognition on all online communications of event.
- Logo printed on event evening schedule/program given to all guests.
- Opportunity to provide product/coupon for silent auction and vendor table (optional).

Gift Bag Item Sponsor

\$50

- Gain access for your business to Syracuse's most sought after guest list. You will have the opportunity of placing 200 branded items within the event gift bag. Delivery of Gift Bag items is due no later than Tuesday, February 25th, 2014 - no items will be accepted after this date.
- Name/logo recognition on all online communications of event.
- Logo printed on event evening schedule/program

Gift Bag Donor

200 Totes In-Kind

- Provide 200 reusable shopping totes with your company's logo that will be given to every guest upon arrival at the fashion show to use throughout the night and beyond. Delivery of Gift Bags is due no later than Tuesday, February 25th, 2014 - no items will be accepted after this date.
- Name/logo recognition on all online communications of event.
- Logo printed on event evening schedule/program

Silent Auction Donor

Item/Service Valued at \$50 or More

- Provide an item or service of your choice for the silent auction which will be located at the entrance and will run all evening with the drawing at 8:15. Items or services donated should be valued at \$50 or more. Delivery of item or service gift card/certificate is due no later than Tuesday, February 25th, 2014 - no items will be accepted after this date.
- Name/logo recognition on all online communications of event.
- Logo printed on event evening schedule/program

Thank you for your commitment as a sponsor of the WOC's 2014 Fashion for a Change Show.

Business Name (as it should appear in marketing communications):

Contact Name: _____

Email Address: _____

Web Address: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

In support of WOC's 2014 Fashion for a Change Show my company hereby pledges:

Type of Sponsorship: Cash _____ In-Kind _____ Media _____ Silent Auction _____

Total Value of Sponsorship: \$ _____

Items: _____

Service(s): _____

Gift Bag Items: _____

_____ Check Enclosed (Please make check payable to: WOC of Syracuse)

_____ Credit Card (Please complete the card details below.)

Please charge \$ _____ to my: [] Visa [] MasterCard [] American Express

Credit Card Number: _____ Exp. Date _____

Billing Address: _____ Billing Zip: _____

Cardholder's Signature: _____

In order to properly record your pledge and ensure recognition, please complete and return this form with your payment and company artwork (logos and advertisements in a PDF) no later than January 31, 2014. WOC is a registered 501(c)(3) non-profit organization.